

## **BREAKFAST EDUCATION SESSION**

*Thursday, October 15, 2009*

*8:00 to 8:30 a.m.*

*Registration & Breakfast*

*8:30 to 9:30 a.m.*

*Education Session*

### **Michelle Osborne**

Director, Gift Planning  
University of Toronto Advancement

#### **ENDOWMENTS**

#### **- BIRD IN THE HAND OR TWO IN THE BUSH?**

In today's charities, cash is king. How do you market future revenue when the need for cash is today? What are the best practices for setting up, investing, stewarding and growing an endowment program? What are the risks? Is an endowment program right for every charity? Michelle will share her knowledge and experience with some of the largest charities in the city.

**Room # 1-148, Ted Rogers School of Management, 55 Dundas Street West  
(2<sup>nd</sup> Floor from street level, south side of Dundas St., east of Bay St.)**

Map, directions, and parking available at [www.cagptoronto.org](http://www.cagptoronto.org)

**Tickets: CAGP members, \$35; non-members, \$45**

**Please register by October 9 at  
[www.regonline.com/CAGPTorontoOctober152009](http://www.regonline.com/CAGPTorontoOctober152009)**

This session is included in the Express Pass package; however [Express Pass holders are still required to register](#). For all attendees, please note that Registration represents a purchased ticket to the event. Payments may be made by Visa, MasterCard, cheque or cash.

#### **Registered but you cannot attend?**

**Substitutions or cancellations must be made at least 48 hours prior to the event.** An invoice will be sent to guests who have not notified the CAGP GTA Roundtable Coordinator at least 48 hours prior to the session.