

## **TECHNICAL SESSION**

***Tuesday, June 14, 2011***

***5:00 p.m. to 6:30 p.m.***

**Jeff Gignac**

**President and Founder,  
JMG Solutions**

### **Building And Enhancing Your Database or CRM System For 2011**

In this session, we will review best practices for databases (or Constituent Relationship Management – CRM). Whether you're a large or small shop, this session will have ideas for you to apply right away. Are you getting the most out of your database or CRM system? How are you using Donor Development (Moves Management with Relationship Building) to manage your planned giving prospects? Are there opportunities in your database you are missing out on? We will help you to try to find some nuggets of "gold" in your database. It can be less painful for you and this session will show you the way. Make data work for you instead of the other way around.

**CIBC Wood Gundy,  
Brookfield Place – Bay Wellington Tower  
181 Bay Street, Suite 600, Toronto**

**Please register at [info@cagptoronto.org](mailto:info@cagptoronto.org).**

**Tickets: \$20 per person**

***Capacity for 25 – limit 2 spaces per charity***

This session is not included in the Express Pass package. Please note that registration represents a purchased ticket to the event. Payments may be made at the door by cash or cheque.

**[Registered but you cannot attend?](#)**

**Substitutions or cancellations must be made at least 24 hours prior to the event.** An invoice will be sent to guests who have not notified the CAGP GTA Roundtable Coordinator at least 24 hours prior to the session.