

## **BREAKFAST EDUCATION SESSION**

*Thursday, January 21, 2010*

8:00 to 8:30 a.m.

*Registration & Breakfast*

8:30 to 9:30 a.m.

*Education Session*

### **Malcolm Burrows**

Head, Philanthropic Advisory Services,  
Scotia Private Client Group

### **WHY GIFT PLANNING PROGRAMS FAIL TO THRIVE**

The charitable sector is littered with gift planning programs that start with promise, but fail to thrive over the long term. This session looks at the key elements of gift planning success: charity culture, board support, resources, marketing, and implementation. What do you need to do to grow and develop over time?

**Room # 1-148, Ted Rogers School of Management, 55 Dundas Street West  
(2<sup>nd</sup> Floor from street level, south side of Dundas St., east of Bay St.)**

Map, directions, and parking available at [www.cagptoronto.org](http://www.cagptoronto.org)

**Tickets: CAGP members, \$35; non-members, \$45**

**Please register by January 15 at  
[www.regonline.com/TorontoJanuary21](http://www.regonline.com/TorontoJanuary21)**

This session is included in the Express Pass package. However, [Express Pass holders are still required to register](#). For all attendees, please note that Registration represents a purchased ticket to the event.

[Registered but you cannot attend?](#)

**Substitutions or cancellations must be made at least 48 hours prior to the event.**

An invoice will be sent to guests who have not notified the CAGP GTA RoundTable Coordinator at [info@cagptoronto.org](mailto:info@cagptoronto.org) at least 48 hours prior to the session.