

**Jill H. McAlpine FCA
Philanthropic Advisory Services
Consultant
PricewaterhouseCoopers LLP**



Mission

To promote engaged and fulfilling charitable giving and the effective use of charitable resources

Jill's mission is to promote engaged and fulfilling charitable giving and the effective use of charitable resources. Her practice is focused exclusively on the not-for-profit sector providing advisory services to individual, family and business donors, and charities and not-for-profit organizations.

For over 25 years, Jill has provided outstanding service to her clients as a highly respected leader in the not-for-profit sector. As a result of her professional work and volunteer leadership, Jill possesses a unique perspective into the broad scope of issues relevant to philanthropic planning and the organization, governance and operation of charities. She is widely recognized as one of the leading experts on not-for-profit taxation and effective charitable giving strategies.

Jill is an engaged and enthusiastic supporter of the charitable sector in her work and as an active volunteer. Jill's current and recent past volunteer activities include her roles on the boards of Havergal College, Community Foundations of Canada, Toronto Community Foundation, the executive of the Charities and Not for Profit Law Section of the Ontario Bar Association, the leadership council of the Association of Corporate Grantmakers, and the Technical Issues Working Group of Canada Revenue Agency's Charities Directorate. Jill is a knowledgeable and engaging presenter. She shares her expertise broadly with the sector through articles and frequent presentations to donors, professional advisors, boards and staff of charities.

Jill received her Honours B.A. in Physical Education from the University of Western Ontario. She is a member of the Institute of Chartered Accountants of Ontario, and received her Fellowship designation in recognition of her significant contribution to the charitable sector and the profession.

Jill lives in Toronto. She and her husband John Haag have five children and four grandchildren. Jill loves time with family and friends, skiing, cooking, reading, learning, cottage life, travel and chocolate.